



## Corporate Overview

Adi ROISolutions Corporation is a Canadian-controlled federal corporation headquartered in greater Edmonton. Adi ROISolutions is a wholly owned subsidiary of Adi Group Holdings.

Adi ROISolutions helps organizations resolve their business and technology challenges.

### A Refreshing New Attitude

In today's economy, companies increasingly rely on outsourced expertise. Adi ROISolutions offers a refreshing new attitude towards doing business in this 21st century paradigm.

- ✓ We focus on adding value to our customers at every step of the way
- ✓ We do not learn on your dime
- ✓ We make the effort to study and understand your unique situation
- ✓ We develop customized solutions based on a thorough analysis of your situation
- ✓ We work with you on implementing solutions

### Competencies

- Funding Intelligence
- Optimization
- Global Competitiveness
- Design and Simulation
- Strategic Planning
- Technology Solutions
- Productivity Improvement
- Lean Six Sigma

### Solutions Suite

FundVantage is our flagship funding intelligence solution for Canadian enterprises. FundVantage is designed ground-up for Canadian organizations to improve their fundraising productivity. FundVantage provides current intelligence on numerous funding programs from hundreds of Canadian funding agencies. It is offered as a fully hosted service that can be customized to meet the needs of both organizations and individuals. See more at [www.fundvantage.ca](http://www.fundvantage.ca).

## Our Value Proposition

**Talent Advantage:** Adi ROISolutions provides access to highly qualified talent both within our team and outside. Our team is highly educated, accomplished, and experienced. A majority of our personnel have graduate degrees, bringing advanced skills to bear on any project. They have been sought out as subject matter experts by academic, industry, and the media.

**Value Advantage:** Our corporate philosophy of continuous improvement ensures that our overheads are minimal. We are able to offer the greatest value-for-money. Our incessant commitment to adding value means that you will learn and gain from our every encounter. We have a variety of engagement options – fixed price, fee-for-service, retainer, or contingency basis to meet your needs.

**Global Advantage:** A majority of our employees and associates have had multi-continental experience, and are plugged into elite global networks. Through our presence in North America and Asia, we enable access to vetted industry partners worldwide. Through our ties with multiple corporate partners, we can put globalization to work for you and your business.

**Speed Advantage:** While reputed as seasoned industry veterans with decades of experience, our personnel are hands-on. We understand not only strategy, but also tactical issues – a solid advantage in rapid resolution. In many instances, we can develop potential solutions virtually overnight.

**Execution Advantage:** We listen while others talk. We execute while others sermonize. We track customer-centric metrics. In short, we bring a refreshingly new attitude to this business.

## Industries Served

- Education
- Information Technology
- Manufacturing
- Oil and Gas
- Health Care
- Chemicals and Materials

## Genealogy

The word Adi comes from the ancient language of Sanskrit and means ‘first.’ Adi can also be regarded as a vernacular abbreviation of Āditya which denotes the Sun in Sanskrit, the source of all sustenance.

The name ROISolutions is a play on the word ‘resolutions’ and is pronounced likewise. We help our customers find resolution to their challenges, not temporary fixes. It also connotes that our resolutions commit a return on investment (ROI) for our customers.

## Testimonial

*“Adi ROISolutions was very instrumental in helping our company identify architectural firms overseas for a major strategic partnership. Within days, they had identified and vetted four top-notch companies headed by talented and seasoned architects. In another project, Adi ROISolutions sourced a superbly-qualified corporate partner for our efforts in developing a novel healthcare product. In short, we have been delighted repeat customers.”*

**-President of a technology-based company in Alberta**