



FundVantage

Funding Intelligence for Canadian Enterprises



Enterprise FAQs

1. What is FundVantage?

FundVantage is an intelligent solution to enhance fund-raising productivity for Canadian enterprises.

2. Why FundVantage?

Canadian organizations lack a comprehensive, unifying solution that provides valuable intelligence on various sources of funding to support research and development and other innovation or entrepreneurial activity. There is no effective and efficient means to research and strategically analyze all relevant sources of possible grants, contracts, loans, equity investments, and tax incentives. **FundVantage** addresses this need.

With so many more seekers chasing those ever diminishing dollars, **FundVantage** provides a competitive advantage to those engaged in innovation fund-raising. You learn about untapped sources of funding, and get insights such as success rates. You can be much more strategic with your fund-raising, and improve your odds of success.

We know first-hand that raising funds is strenuous and intensive. So let **FundVantage** work for you.

3. What are its advantages?

- **Extensive:** Spans the entire economic spectrum of with hundreds of funding agencies
- **Fast:** Highly optimized service and data hosted on Canadian servers
- **Searchable:** Supports both keyword and menu-driven advanced queries
- **Interactive:** Search, filter, sort, share, and store results, in a highly interactive manner
- **Customizable:** A host of tailorable features at both organizational and user level
- **Anytime:** Available online 24 x 7
- **Up-to-date:** Updated every day
- **Anywhere:** From any web browser near you
- **Solid value:** Using open-source, Web 2.0, and cloud computing paradigms
- **Insightful:** Where available, get insights such as competitive success rates
- **Relevant:** A treasure trove of public and private funding with 100% Canadian focus

4. Can FundVantage be tailored for my organization?

Organizations can customize **FundVantage** through several enterprise-friendly features:

- **Single sign-on:** Out-of-the-box single sign-on feature*
- **White labeling:** Customizable themes to match your brand*
- **Integration:** Integrate internal funding programs
- **Internal compliance:** Communicate about organization-specific policies such as internal deadlines or internal facilitators
- **Role based:** Role based permissions for users at subscribing organizations

- ◆ Funding Intelligence
- ◆ Optimization
- ◆ Design and Simulation
- ◆ Lean Six Sigma
- ◆ Technology Solutions
- ◆ Strategic Planning
- ◆ Productivity Improvement
- ◆ Global Competitiveness



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5. Who is it for?

Organizations anywhere on the economic spectrum can benefit from **FundVantage**.

- Universities and colleges
- Small and medium-sized enterprises
- Government, and governmental bodies
- Funding agencies
- Non-profit organizations
- Research hospitals and clinics

6. What do others say about **FundVantage**?

Select testimonials from our users are available online at www.fundvantage.ca.

7. How much does it cost?

FundVantage meets the needs of organizations both big and small. A single subscription fee offers unlimited concurrent access to all of your personnel.

FundVantage uses a flexible enterprise-pricing model, based on a tiered annual fee. The fee scales with organizational size. Please contact sales@adiroisolutions.com for a pricing quote.

8. What about security, privacy, and other legal issues?

FundVantage deploys robust enterprise-friendly security and privacy policies, and is designed for Canadian needs.

- **Security:** All communications take place via industry-standard secure hypertext transport protocol (HTTPS).
- **Privacy:** Customer data never shared or rented out. Complies with Canadian privacy laws.
- **100% Canadian:** All data and service hosted entirely on Canadian servers and subject to its laws

9. What infrastructure do I need?

None, quite simply put. No specialized hardware, software, or information technology expertise is required at your end. **FundVantage** is hosted 100% on Canadian servers and operates completely in the cloud. **FundVantage** is accessible on any computer within your organization using a browser.

10. Can I check it out?

Our sales personnel will be happy to demonstrate **FundVantage** and answer your questions. This can be arranged to meet your schedule and can take place right from the comfort of your desk. Please contact sales@adiroisolutions.com to arrange this demonstration.

11. What if I am not satisfied?

FundVantage is backed by a 100% customer satisfaction guarantee. If at any time you are not satisfied, we will promptly refund the remainder of your fees, no questions asked!

12. Who backs **FundVantage**?

FundVantage is brought to you by Adi ROISolutions Corporation (ARC) under license from Adi Group Holdings. ARC is a Canadian-controlled corporation. **FundVantage** is an operating division of ARC.

FundVantage's promoters are experienced in research, administration, fund-raising, software development, and technology commercialization.

** One time set-up costs may apply.*